Increasing the Impact of Data, Analytics, and AI in your Agency
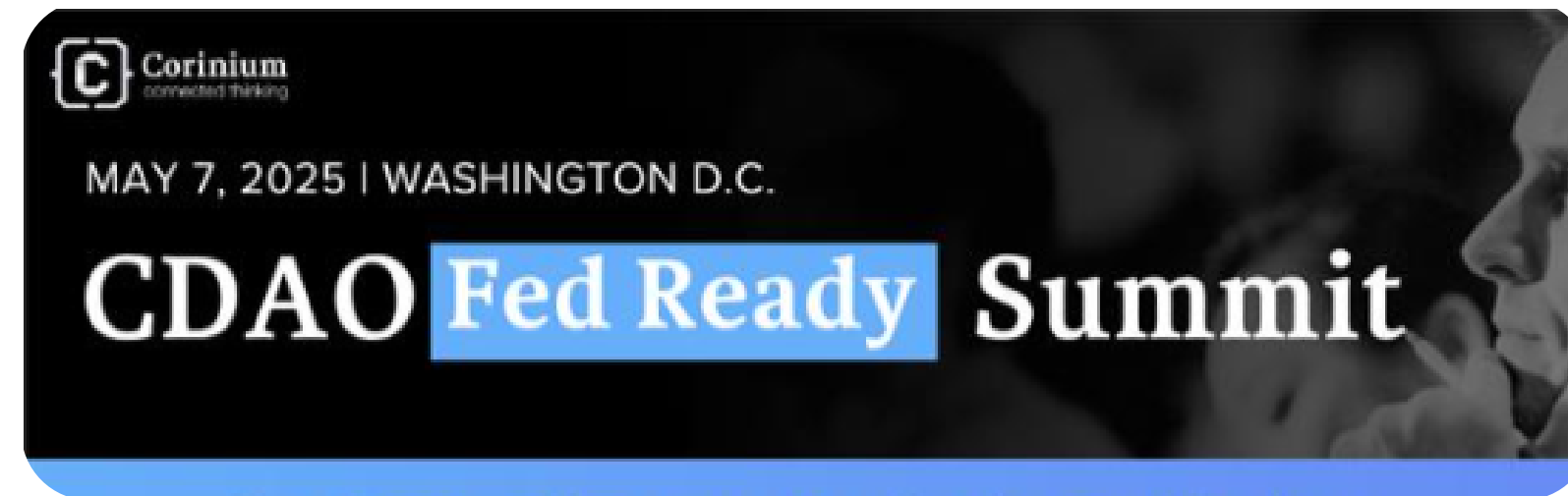
Opening keynote:
LaShonda C. Henderson MSc.

Corinium
connected thinking

MAY 7, 2025 | WASHINGTON D.C.

CDAO Fed Ready Summit

Sessions Commitments

- Identify one process in your agency that could benefit from AI

- Capture data, analytics or AI insights you can apply immediately

- Consider how AI can help build public trust in your mission

Readiness isn't a policy. It's a posture

- **My Why Behind AI**

- **Army Veteran, Commissioner for Women Veterans, and Federal Data Leader**—grounded in grassroots advocacy, commission work, and public policy reform.

- I've seen how technology can either empower or exclude—so I work to ensure AI is built with everyone in mind, not just the well-resourced.

- I champion AI not just for speed or savings, but to **restore dignity in public service**—where insight leads to impact, and people come first.

- I believe every agency holds talent worth investing in—and that learning these tools is a matter of **access, not just innovation.**

- For me, AI is about **trust, stewardship, and readiness**—because when we design systems with care, we create better outcomes for all.

Would you like a shorter version for use in a speaker bio or panel intro?

Ask anything

AI is a Co-Creator, Not Just a Tool

Effective Implementation requires Agency Collaboration of:

People

Processes

Platforms

People:
- Do staff understand the customer mission? Are they trained to use the tools and data effectively?

Data:
- Do you have quality, trustworthy data? Is it organized, accessible, and mission-aligned?

IT Tools:
- What capabilities do our current tools offer? Are they scalable, secure and cost efficient?
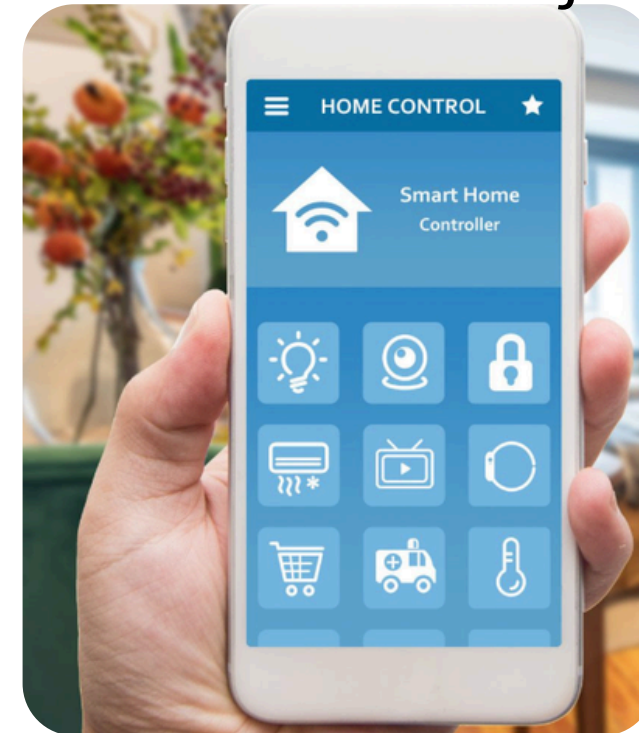
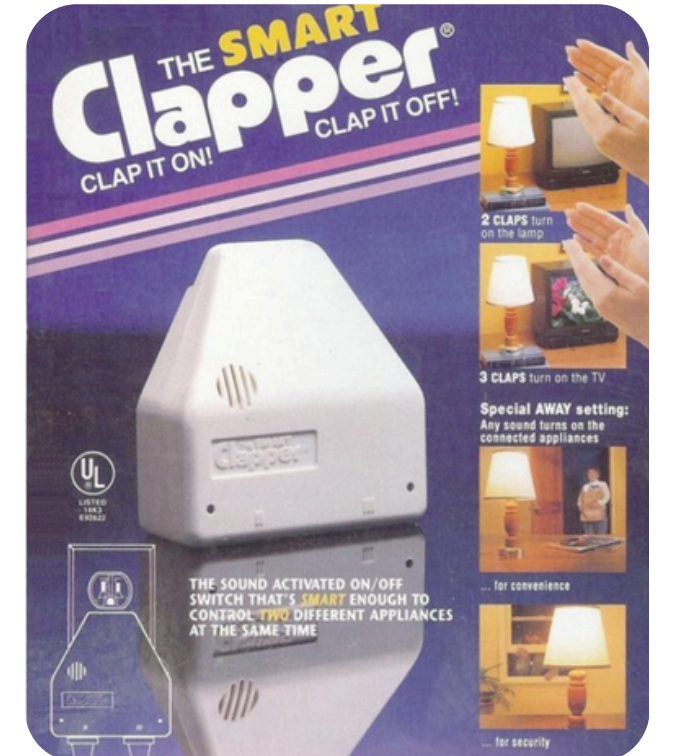*Your Operational Blueprint is where Creation Begins*

Your Goal Matters!

How you get there is optional

**Automation reacts.
AI understands** *patterns.*
Both turn on the light!

"Modern AI-powered smart home interface"

"The Clapper (1980s): Sound-Activated Switch"

HOME CONTROL ★

Smart Home Controller

THE SMART
Clapper
CLAP IT ON! CLAP IT OFF!

2 CLAPS turn on the lamp

3 CLAPS turn on the TV

Special AWAY setting:
Any sound turns on the connected appliances

THE SOUND ACTIVATED ON/OFF SWITCH THAT'S SMART ENOUGH TO CONTROL TWO DIFFERENT APPLIANCES AT THE SAME TIME

... for convenience

... for security

Innovation Starts Simple

When you think AI implementation, think:

Simple – Start with what's practical and easy to adopt

Useful – Solve real problems, not theoretical ones

Room for Growth – Choose tools and processes that can scale with your mission

Ask: Could we do this before? If not, this is innovation.

Exposure builds Confidence

Use AI Safely with Public -Facing Data Sets

Sample AI Prompts for External Data Use:

Customer Branding Insight
- Identify the target audience for this federal program using publicly available information. Provide a clear and concise summary.

Policy Communication Aid
- Draft a plain language explanation of this policy using publicly available information. Ensure it is clear, accessible, and free of jargon.

Analytics and Data Visibility
- Analyze public facing data and media coverage from the past 10 years on this program. Summarize key metrics, trends, and data-driven insights.

Confidence grows when people understand the tools.

Start with what's safe. Grow with what's possible.

Leave Today With...

1. One actionable insight to take back
2. Renewed commitment to using AI responsibly
3. A customer driven reason to champion AI at your agency

Questions?

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